

SOCIAL MEDIA POLICY

Lockport Public Library

Purpose

The purpose of the social media employed by the Lockport Public Library is to promote and disseminate information regarding library programs, news, projects, and ongoing activities to all members of the Lockport community consistent with the Library's mission statement and to provide a forum for library staff and library users to share opinions and information about library-related subjects and issues.

Definition of Social Media

Social media is defined as any web application, site, or account created and maintained by the Lockport Public Library that supports the Lockport Public Library social media purpose statement.

Acceptable Use

Lockport Public Library welcomes the comments, posts, and messages of the community and recognizes and respects differences in opinion. All comments, posts, and messages are subject to review, and the Lockport Public Library reserves the right, but is not required, to remove any comment, post, or message that it deems, in its sole discretion, to be abusive, defamatory, in violation of intellectual property rights, or otherwise inappropriate. Lockport Public Library will not be held responsible or liable for content posted by any subscriber in any Lockport Public Library social media forum.

The following will be removed immediately from any Lockport Public Library social media forum:

- Obscene or racist content
- Personal attacks, insults, or threatening language
- Personal information, including phone numbers, addresses, etc., or requests for personal information
- Potentially libelous statements
- Plagiarized material
- Comments, links, or information unrelated to the content of the forum
- Commercial promotions, spam, or political activity
- Any otherwise inappropriate content.

By choosing to comment, you agree to this policy.

Adopted by the Board of Trustees, May 2012.